



BRANDING & DESIGN
BOOK NO. 5



NITRO

NERF NITRO STUDIO MURAL - NERF 50TH ANNIVERSARY BADGE



FULL COLOR



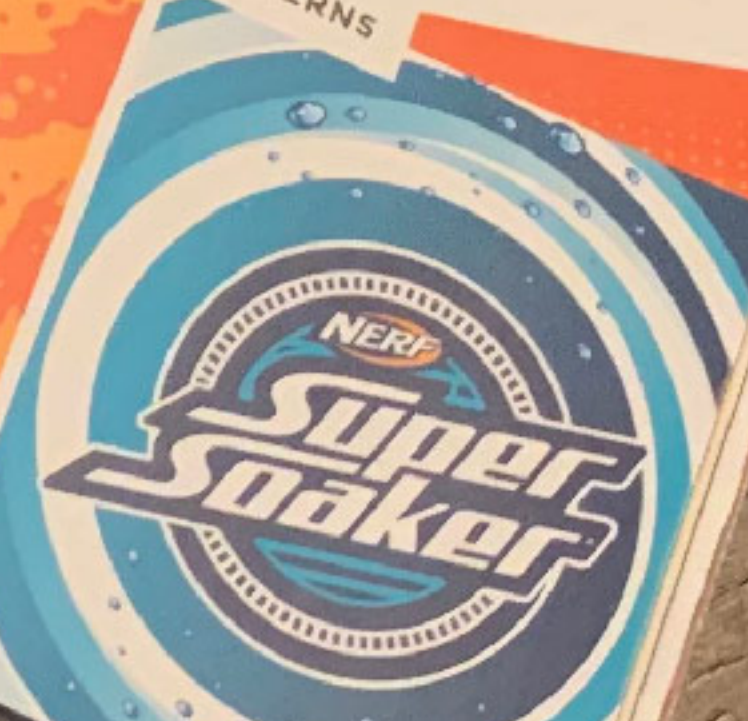
SKETCH



B&W VECTOR

Super Soaker

SUPER SOAKER LINE LOOK, ILLUSTRATION & PATTERNS



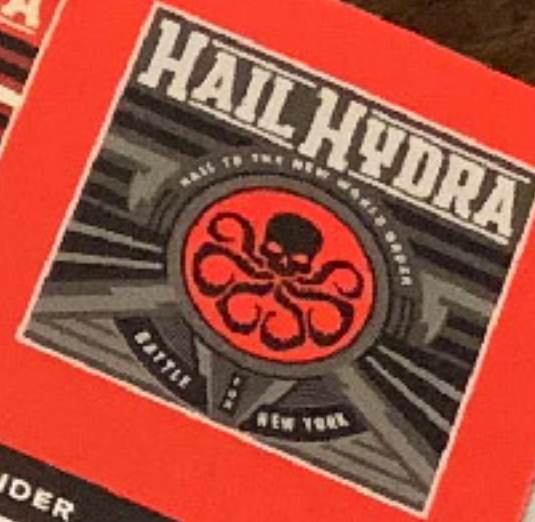


HAIL HYDRA

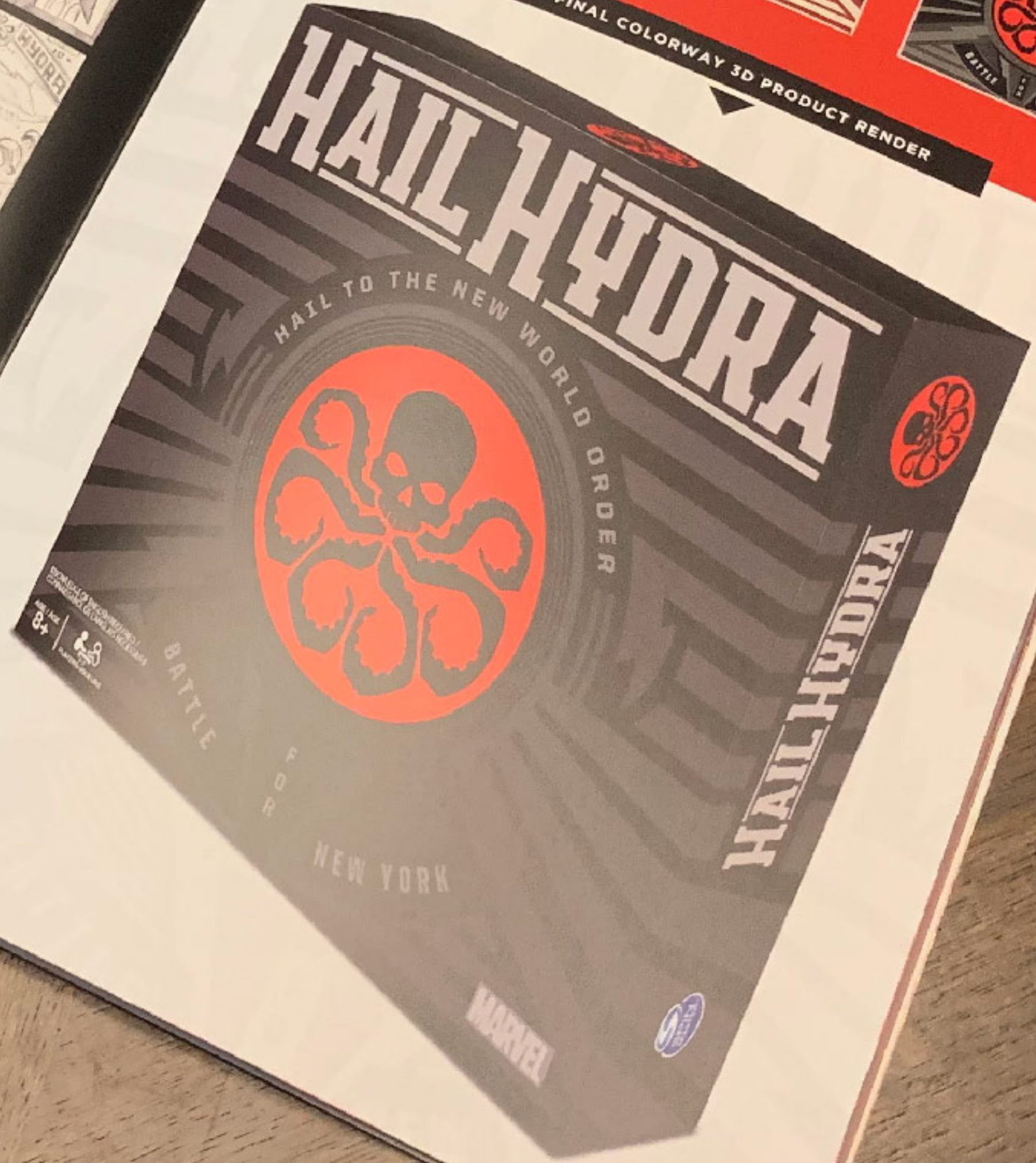
CONCEPT DEVELOPMENT - BRANDING - PACKAGING



INITIAL SKETCH CONCEPTS



FINAL COLORWAY 3D PRODUCT RENDER





LEAGUE LOGO + MASCOT ICON DEVELOPMENT

IN ADDITION TO CREATING THE NEW PACKAGING LINE FOR BUNKR, WE DESIGNED THE OFFICIAL LEAGUE LOGO AS WELL. AS THE NBL GROWS WITH PLAYERS, WE ALSO HAD THE FUN OPPORTUNITY TO CREATE THEIR TEAM MASCOT LOGOS. TUNE IN ON YOUTUBE TO CATCH THE LATEST EPISODES.



CARMEN SANDIEGO

RE-BRAND & STYLE GUIDE

WE HAD THE EXTREME PLEASURE OF DEVELOPING THE COMPLETE RE-BRAND AND CONSUMER PRODUCT STYLE GUIDE FOR CARMEN SANDIEGO. UTILIZING DYNAMIC TYPOGRAPHY, BADGES & ILLUSTRATION, WE WERE ABLE TO HELP BRING CARMEN'S IMAGE INTO THE FUTURE!

BADGES & KEY ART



ORIGINAL LOGO
1985



NEW LOGO
2019

WATCH NOW ON
NETFLIX

